

Light helps us learn.

OSRAM researchers conducted a study with 17-20 year olds. We learned that students taught under blue and white LEDs, designed to simulate the colour temperature of the sky, reported a one third reduction in mistakes, alertness earlier in the day and reduced fatigue in the morning.



Light alters the way we live.

1.3 billion people worldwide live without a public power grid. Many burn dangerous and expensive kerosene to work and play after dark. OSRAM O-Hub is the first of 3 sustainable solar energy stations in Kenya. This initiative significantly improves living conditions by giving locals access to safe, affordable and rechargeable LED and CFL lanterns. (www.osram.com/off-grid)

Light shows us the way.

Motorists receive 90% of their information visually. A third of all traffic accident deaths happen at night and experts estimate that roughly every second accident could be avoided by using better lighting technology. Hundreds of OSRAM engineers are actively working on revolutionary lighting solutions we hope will lead you to safety.



Light excites us.

Not a single shadow on the field. More than double the required lux lighting up the stadium. The brightest, boldest colours for brilliant HD broadcasting. São Paulo's 2014 World Cup Arena Corinthians will be the most modern soccer stadium in the world, and every single part is lit by OSRAM. From the pitch, to the sidelines, to the locker rooms: it's OSRAM at work. And at play.

Light is our passion.

We think light is amazing and we want to do great things with it. It's our sole focus and everything we do is about making life better with *better light*.

To know who we are you have to know our passion.

Light is OSRAM

